

# VISION + VALUES

With a history now spanning 60 years in Australia, RDA Australia aims to be the nation's foremost authority, advocate and resource for Equestrian activities for people living with disabilities or additional support needs.



## 01 EXCELLENCE

RDA is not always about competition but it is always about striving for the best - personally, professionally and practically.



## 02 INCLUSIVE

RDA is a welcoming place where we strive to include all participants without discrimination.



## 03 RESPECT

RDA is a safe environment where individuals are treated with respect and are respectful towards others and the organisation they care about.



## 04 INNOVATIVE

RDA is always demonstrating that looking at things differently can change a life, encouraging new ways of thinking and doing in every field.



## 05 COMMUNITY

RDA is made up of many communities, working together towards enriching the lives of people locally, nationally and worldwide.

# MISSION + OBJECTIVES

RDA Australia supports State and Associate Members to enable people living with disabilities or additional support needs to experience enjoyment, challenge and a sense of achievement through equestrian activities to improve their quality of life, attain personal goals and develop life skills.



## SUPPORT AND ASSIST PEOPLE WITH DISABILITIES OR ADDITIONAL SUPPORT NEEDS

Be recognised as a high-quality Australian service that supports people to safely engage in and enjoy equestrian activities.



## GROW CAPABILITY AND CAPACITY

Build the capability and capacity of RDA Australia to extend and expand the services it offers.



## BE SUSTAINABLE AND VIABLE

Ensure the organisation is sustainable, viable and relevant.



# STRATEGIC GOALS

The 2024 – 2027 Strategic Plan is focused on four Strategic Goals, related to supporting our members to deliver our programs across Australia.



## ADVOCACY AND LEADERSHIP

Partnering with Industry and across our network to ensure best practice standards in service are established and delivered and that these standards are widely communicated to the broader community.



## GROWTH AND DEVELOPMENT

Growing our network of people and resources, finding new ways to engage with community and train our people - encouraging young and emerging leaders to develop within the RDA community.



## VIABILITY AND SUSTAINABILITY

Developing efficient systems and processes – focussed on best practice and compliance. Finding new ways to resource our network for today and the future.
























## AWARENESS AND ENGAGEMENT

Being connected within our network and the broader community, telling our stories and sharing our successes – creating new ways for the community to connect with RDA.

Ten Strategic Priorities and associated initiatives have been identified, with each Strategic Priority delivering benefits and improvements across one or more Strategic Goals. Implementation of each initiative will be supported by a business plan, and monitored bi-monthly by the RDA Australia Board, with reported outcomes in the Annual Report each year.

# STRATEGIC PRIORITIES

		ADVOCACY + LEADERSHIP	VIABILITY + SUSTAINABILITY	GROWTH + DEVELOPMENT	AWARENESS + ENGAGEMENT
<b>1</b>	Partner with Industry – Equestrian, disability sport and not for profit.				
<b>2</b>	Provide the framework of policy, procedure, practice standards and training for all RDA in Australia.				
<b>3</b>	Develop an accreditation program for Equestrian organisations outside of the existing RDA membership structure.				
<b>4</b>	Ensure practices for Risk Management are in place across the RDA network.				
<b>5</b>	Efficiencies through shared services – data management, IT services and e-learning.				
<b>6</b>	New opportunities to grow and diversify income and bring new partners to RDA.				
<b>7</b>	Growing our network of people – Assessors, coach educators, Mentors, Coaches and Volunteers.				
<b>8</b>	Develop new opportunities for volunteers to formally train – horse welfare, administration, governance and centre management.				
<b>9</b>	Invest in development opportunities for young volunteers and emerging leaders.				
<b>10</b>	Engage with key stakeholders, utilising existing networks, partners and ambassadors to drive awareness and support.	